



COACHING FOR SUCCESS NOW LAUNCHES NEW “CAREER-MATCHING METHOD”

****Assists Individuals In Selecting The Right Career Path
Whether They Are Starting Out Or Starting Over****

OCEANSIDE, NY (September 2009) – Whether an individual has just graduated high school or college and has no clue what to do with themselves, been laid off from a job due to the economy, or is looking to make a career change, the new *Career-Matching Method* from Coaching For Success Now is an effective and affordable way to determine which career path is the right one.

Consider these facts:

- Only 17% of individuals fully utilize their natural skills and strengths at their job.¹
- Almost 28% of workers are truly satisfied at their job versus those who view their job as “a way to making a living.”²
- People who select a correct career path early on tend to be happier, more satisfied, and more financially successful.³
- Selecting a career before starting college increases the probability of finishing a four-year degree, on time, by 20%.⁴

According to Dr. Ben Accomando, CEO, Coaching for Success Now, a consulting company that deals with individuals and others on the “people-side” of business, “The most important question is not so much ‘when’ to choose a career, but rather ‘how’ to choose it.”

With Coaching for Success Now’s exclusive *Career-Matching Method*, the goal is to achieve the best match between the individual’s important factors (skills, abilities, IQ, etc.), the career choices desired, and the Golden Standard factors for each career. Dr. Accomando adds that the program assesses both what the individual likes to do and what they are good at and then matches them with potential careers.

Dr. Accomando concludes that “the ability to be truly successful, happy, and satisfied at work is dependent upon a series of important factors that each individual utilizes at their job.” The Career-Matching Method can help the individual to determine what those factors are.

The process begins with a meeting with Dr. Accomando, who will evaluate the participant’s needs and select the 10 most appropriate tests for that person. The tests can each be completed at home, within a set time, on a personal computer. The tests are then analyzed and a summary report is written by the doctor, who will provide a detailed explanation of all of the results and a report during a final meeting. The cost of the program is \$1,300.

For additional information on Coaching For Success Now and the *Career-Matching Method*, call 516-599-2290, e-mail benhcs@aol.com or visit www.coachingforsuccessnow.com
We are located at 2563 Eileen Road, Oceanside, NY 11572

¹Marcus Buckingham (2007) “Go Put Your Strengths To Work: 6 Powerful Steps To Achieve Outstanding Performance.”

²Susan P. Choy and Bradburn, E.M. (2008) “Ten Years After College: etc.” (NCES 2008-155) National Center for Education Statistics, Institute of Educational Sciences, U.S. Department of Education, Washington, DC.

³Susan P. Choy and Bradburn, E.M. (2008) “Ten Years After College: etc.” (NCES 2008-155) National Center for Education Statistics, Institute of Educational Sciences, U.S. Department of Education, Washington, DC.

⁴“Time to Degree/Post Secondary Education Research/National Student Clearinghouse for Research Services.” (Tuma and Geis 1995, NCES 2003, Horn et al. 2005)